

Cipta Moment Anja ("Contest") is organized by USJ One Avenue Sdn Bhd ("Organizer").

1. Participants Eligibility

- (a) Participants must have a minimum of 1,000 followers on either one of the posting accounts.
- (b) The Organizer reserves the right, at its sole discretion, to verify the eligibility of any participant and to disqualify any participant suspected of fraud, misrepresentation, or violation of these terms, or whose social media account is found to have inactive, fake, or bot-generated followers.

2. Entry Requirement

- (a) Participants must comply with all instructions and requirements set out in these Terms & Conditions.
- (b) Participants must Like and Follow ANJA's social media accounts (TikTok, Instagram and Facebook)

3. Contest Period

- (a) Contest Duration: 15 December 2025 – 28 February 2026
- (b) Posting Period: 15 December 2025 – 14 February 2026
- (c) Reposting/Uploading of Top 10 videos on ANJA social media platforms: 16 February – 28 February 2026
- (d) Cut-off for Public Voting (Likes): 28 February 2026, 11:59PM
- (e) The Organizer is not responsible for lost, late, misdirected, incomplete, or unintelligible entries, or for any technical failures or human error in the submission process. Proof of sending is not proof of receipt by the Organizer.

4. Video Shooting Location & Content

- (a) Creators are required to visit the ANJA sales gallery for video shooting. Videos must feature the ANJA project logo and/or Avaland's corporate logo.
- (b) The style, concept, and storyline of the content will be determined by the creator. Creators may seek assistance or further clarification from our on-ground staff at the sales gallery as needed.
- (c) All video content must be original, created by the participant, and must not contain any unlawful, defamatory, obscene, or otherwise inappropriate material, or infringe upon any third-party rights (including copyright, trademark, or privacy). The Organizer reserves the absolute right to disqualify any entry that, in its sole opinion, damages or could damage the reputation of the ANJA brand, Avaland, or its affiliates.

5. Video Specifications

- (a) Video length must be between 30 seconds – 90 seconds.
- (b) Include hashtags, exactly as written, in the captions: #CiptaMomentAnja, #AnjaBangi #Avaland, and tag ANJA's TikTok, Instagram, Facebook account respectively based on your posting platforms
- (c) Video must be posted on any social media platforms within the campaign period.
- (d) The participant's social media account must set to public.

6. Entry Submission

- (a) Participants are required to fill in their personal details and video post link via our designated Microsoft Form on or before 14 February 2026.
- (b) Participants are to provide accurate information. Incomplete or false information will be void.
- (c) If a participant submits a second video content or more, it will count as a separate entry and participants are required to submit each different content video (e.g., second content video, third content video) through the Microsoft Form as a separate entry.
- (d) Late submissions will not be entertained.

7. Finalists & Voting

- (a) Ten (10) videos with the highest number of Shares (50%) and creativity (50%) across the platforms will qualify as finalist.
- (b) Participants may post their entries simultaneously (same content) on multiple platforms (IG, FB, Threads, YouTube, etc.). However, the number of shares will be calculated based on the platform where the entry achieves the highest number of shares.
- (c) If a participant submits a second content video or more, it will count as a separate entry, and its Shares will be count separately on the platform where it gets the most Shares.
- (d) These 10 finalists' videos will be reposted on ANJA's official TikTok, Instagram and Facebook accounts for public voting.
- (e) The top three (3) entries with the highest number of Likes in this round will be declared as winners.
- (f) The Organizer reserves the right to discount, or disregard Likes that it reasonably believes are fraudulent, automated, or gained through incentive programs, and to determine winners based on its sole discretion if the integrity of the public vote is compromised.

8. Judging Criteria

A. Qualifier Round

Criteria	Weight
Number of shares	50%
Creativity & Relevance to Anja	50%

B. Grand Finale (Top 10 Highest Shares & Overall score):

- (a) The 10 videos with the highest number of Shares and overall score will advance to the Grand Finale, where they will be featured on Anja's social media platforms.
- (b) Finale Winners: The video with the highest number of Likes will win First Prize while the videos with the second and third highest Likes will win Second and Third Prize respectively.

9. Prizes and Prize Giving Ceremony

Category	Prize Details
1st Prize	RM3,000 cash + DJI Osmo 360 Adventure Combo + 2D1N stay (1 Room for 2 Pax) with breakfast at Bangi Golf Resort
2nd Prize	RM1,500 cash + 2D1N stay (1 Room for 2 Pax) with breakfast at Bangi Golf Resort
3rd Prize	RM1,000 cash + 2D1N stay (1 Room for 2 Pax) with breakfast at Bangi Golf Resort
Participation Reward	RM200 cash + 2D1N stay (1 Room for 2 Pax) with breakfast at Bangi Golf Resort

- (a) Except for the participants who secure first, second, or third place in the final voting round, all other participants will receive a guaranteed participation prize.
- (b) Participation rewards will be awarded per individual, regardless of the number of entries submitted.
- (c) The total number of eligible participants for this contest is limited to 103 person.
- (d) Prizes are strictly not transferable, exchangeable, or assignable in any form or manner
- (e) The Organizer reserves the right to substitute any prize with one of similar value at any time without prior notice.
- (f) Winner announcement will be carried out in March 2026 announced on ANJA's official social media pages.

- (g) The Organizer's decisions on all matters relating to the Contest, including but not limited to eligibility, judging, winner selection, and prize allocation, are final, binding, and conclusive. No correspondence, appeals, or challenges will be entertained.
- (h) Prize Giving Ceremony to be held in April 2026. Exact date to be announced on ANJA's official social media pages.

10. Liability and Safety

- (a) Participants acknowledge and assume all risks associated with their participation in this Contest. This includes, without limitation, any risks associated with visiting the ANJA sales gallery for the purpose of this Contest. Participants are responsible for their own safety and property while on the premises.
- (b) The Organizer shall not be liable for any injury, loss or damage incurred or suffered arising from or in connection with participation in the Contest, as well as the redemption and/or utilization of any prize won.

11. Publicity & Promotion

- (a) This consent is granted in perpetuity, on a royalty-free, worldwide basis and includes the right for the Organizer and its affiliates to edit, modify, or adapt the materials at its discretion.
- (b) This promotion is in no way sponsored, endorsed, administered by, or associated with Meta/Facebook/Instagram/Threads. Participants fully release and hold Meta harmless from all liability related to this contest.
- (c) This promotion is in no way sponsored, endorsed, administered by, or associated with Tiktok/Youtube. Participants fully release and hold Tiktok/Youtube harmless from all liability related to this contest.

12. Changes and Termination

- (a) The Organizer reserves the right, at its absolute discretion, to vary, delete, or add to any of these terms and conditions, as well as to suspend, change, withdraw, cancel, or extend the Contest at any time without prior notice, liability, or assigning any reason

13. Additional Terms

- (a) These terms and conditions shall be governed by and construed in accordance with the laws of Malaysia. Any disputes shall be subject to the exclusive jurisdiction of the courts of Malaysia.
- (b) By entering the Contest, participants are deemed to have understood and agreed to be bound by the Contest's terms and conditions and accept the Organizer's decision as final and binding.
- (c) For a more detailed description of the Organizer's privacy policy, please refer to our Privacy Policy at <https://anjabangi.com.my/privacy-policy/>